

Northern Tails Sharpening

" A Service for Pet Groomers and Veterinarians "

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www.northerntails.com

Hello, You got this letter because we either talked, or someone referred you to me!

*My name is Jeff Andrews, and I am the owner /operator of a very popular sharpening service on the gulf coast as well as the world. Started in 1990 as an affiliate of Northern Tails Grooming, I took my 20 years grooming shop experience and fine-tuned a sharpening service dedicated to pet groomers the world over. It gave me the slogan I have worked with since: " **You Now Have A Better Choice** "*

Northern Tails not only sharpens over 200 customers in 4 states along the gulf with a mobile service, but stretches to all 50 states, and Canada through our Internet mail-in service. We also advertise and advise on 3 pet grooming bulletin boards. I do ALL the sharpening myself with a 48 hour turn around time. So, now your asking yourself what does this mean to you, I already have a sharpening service I've been using for years? Is my current sharpener consistent, or "hit and miss" with my equipment? Does it work the way it should? You didn't realize there was a better service!

Sharpening

I was trained years ago by the best sharpeners in the US, and attend yearly sharpening seminars. I apply my grooming experience to say that: "I know how this equipment is supposed to cut". I set up all shears to the way I like them to cut in my hand without a single complaint. You can't sharpen grooming equipment successfully unless you know what happens in a grooming shop, day in and day out. You need more than just someone to sharpen and mail it back to you; you need an expert sharpener that knows the grooming business. What other sharpener can do all this??

Training

I have written the book on blade care, and put it into a DVD so it can be better understood. The training I do can help you save up to 50% of your sharpening expenses if you follow just one of my concepts consistently. We encourage "Old School" techniques of cleaning and oiling blades and minimizing the use of spray coolants. Read the back of those cans, and the Material Safety Data Sheets!!.

There is a lot more to your cutting system than sharp blades. Your clipper is 50% of your cutting system, and most groomers ignore the maintenance responsibilities of most clippers. When blades get sharpened, the new tension can bring out clipper problems that were hidden with tighter dirty blades. I have a DVD out that goes over these problems and what to do to correct them. Ever wonder why blades drag after they have been sharpened? Ever wonder why these blades will work on some clippers and not others when you pass them around? I have all these answers because I have worked around my own grooming shop. My website is packed with articles and videos that will give you the power of this knowledge, and it's free!!!

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Has any other sharpener done this for you??

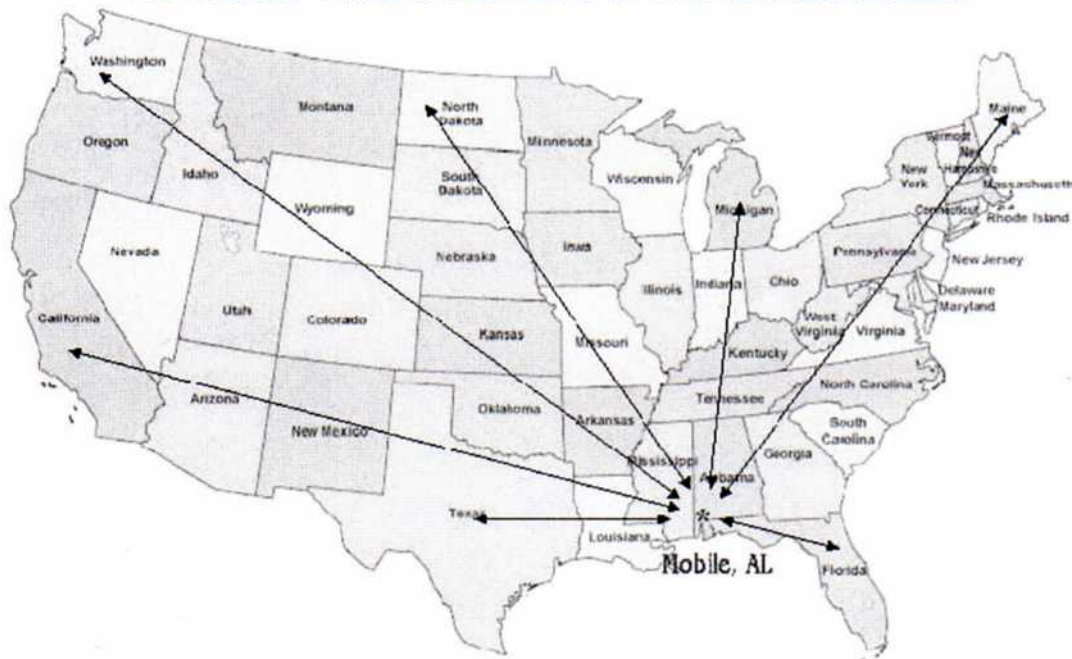
We are a service center, not a profit center. Some sharpeners have no idea what goes on with your equipment, they just sharpen. Equipment has to be set up differently than for human hair stylists or it doesn't last very long. Pet grooming is the most aggressive form of hair care in the world, I know this too well because I work with the stuff I sharpen. And if something isn't right, I have the knowledge to find out why it isn't right. From the blades, to the clipper, to the coat your working on, it all makes a difference but you have to do your part. I'm also a clipper service tech with service on several brands. I carry most maintenance items for clippers right on the truck. I sell blades, inexpensive shears, clippers, and many blade care products. I'm trying to carry everything a groomer may need in a hurry without ordering from a catalogue and waiting.

Well, that's it!! You have somebody on your side now. Ask yourself this...You've been using the same sharpening service for years out of habit, or they are the only choice you have? Is the work they do really worth it???? Is the quality of work they do what you expect??? Are you being "nickel and dimed" for every little thing???? Are your questions and concerns being answered with meaningless excuses that show they have no idea what you mean??? Now you have a choice when it comes to great sharpening, at an affordable price, with a sharpener who does it right the first time. I know a lot about grooming, and I can better serve your needs because of it. It's never to late just to try our service.

The prices have never changed, \$4.00 for blades and \$4.00 for regular grooming shears

Call me, just to find out more about what I can do for you, or just tell me what you expect of me. I have many references if you like that will validate my experience and professionalism. I was raised in Savannah Georgia.... respectfully Southern is my way of doing things.

No Matter Where You Live In The United States



**Mobile, AL is only Two Days Shipping when using the U.S. Post Office
(Priority Mail with Delivery Confirmation)**